Washing Ball

Upgrade Solution

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PART 01

Industry Situation
The raw material for washing ball production basement mainly in Zibo, Shandong, China.

1. Washing ball without ceramic ball. (To prevent clothes winding and to promote washing effect via increase friction.)
2. Washing ball with ceramic ball. (Improve pH, activate water molecule to strengthen penetration.)

1. The wholesale price for washing ball without ceramic ball is USD 0.8, retail price is between USD 1.5-USD 8.
2. The wholesale price for washing ball with ceramic ball is USD 0.8-1.6, retail price is above USD 16.

Negative ion ball, tourmaline ball, maifan stone ball, far infrared ceramic ball, few manufacturers add silver antibacterial ball and chlorine remove and such function ceramic balls.

1. Prevent clothes winding;
2. No any chemical agent, safe and healthy;
3. Decrease environment pollution.
魔力洗衣球

洗球，塑料洗衣球，环保洗衣球，洗衣球，塑料球，塑料球，洗衣球，洗衣液，洗衣粉，洗衣液，洗衣粉，洗衣液，洗衣粉，洗衣液，洗衣粉

外形美观，实用性强，耐用性好，适合各种洗涤需求，有效提升洗涤效果，让您轻松省心。

规格：
- 直径：约6厘米
- 材质：优质塑料

颜色：绿色

重量：约100克

数量：50个/盒

产地：中国

包装：盒装

用途：家庭、酒店、洗衣店等场所使用

特点：
- 环保无毒：采用优质材料制作，无异味，无害人体健康。
- 高效去污：独特的球形设计，增加洗涤面积，提升去污效果。
- 耐用性强：坚固耐用，不易变形，长期使用不褪色。
- 省水省电：无需额外添加洗涤剂，减少水资源和能源消耗。

运输方式：快递

破损处理：可直接与卖家联系，协商解决。

附注：
- 本产品为非食品级产品，仅供洗涤使用，不得食用。
- 请妥善保管，避免儿童接触。
- 本产品可能存在轻微瑕疵，不影响使用效果。

售价：¥5.00

商家信息：
- 湖北武汉
- 上海
- 广东深圳
- 江苏南京
- 浙江杭州
- 江西南昌
- 福建厦门
- 山东青岛
- 四川成都
- 重庆
- 云南昆明
- 贵州贵阳
- 陕西西安
- 甘肃兰州
- 宁夏银川
- 新疆乌鲁木齐
- 青海西宁
- 广西南宁
- 西藏拉萨
- 台湾
- 香港
- 澳门
PART 02
Market Opportunity
MUQI invented advanced washing ceramic ball with better function after experiments. New type washing ceramic ball can release strong energy that can decrease the surface tension of water, and improve water molecule penetration and remove dirt. Meanwhile the washing ceramic ball can improve pH value and increase the emulsifying of oil. Washing ball can not only save water resource but also prevent environment pollution.

**Upgrade Filter Media**
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**Upgrade product**
Traditional washing ball always be put into washing machine when we will washing clothes. Because of the stronger function of the washing ceramic ball invented by MUQI, the usage instructions becoming more flexible. Such as we can put one filter to the outer or inner water entrance of washing machine. Meanwhile it can be used for washing toilet, cars and so on.

**Upgrade Consumers**
1. Washing ball is more popular 5 years before and after 2010, above 90% washing ball are exporting to Korea, Japan and such countries.
2. People awareness to environment and health increasing, so such environmental healthy products get more and more popular.
3. Washing ball without any chemical additives that is the real natural healthy products and more in line with environment policy.
Compound Filter Media:

Solution 1: Oil remove ceramic ball (130g) + MACA antibacterial ceramic ball (20g)
cost: USD 1.1/pc
Promotional Point:
A. Decrease water surface tension and improve penetration. Activated water molecule and improve clean energy;
   B. Antibacterial effectively to avoid skin allergies;
   C. No any chemical additives, environmental, safe and healthy.

Solution 2: Oil remove ceramic ball (80g) + washing ceramic ball (50g) + MACA antibacterial ball (20g)
Cost: USD 1/pc
Promotional Point:
A. Decrease water surface tension and improve penetration. Activated water molecule and improve clean energy;
   B. Antibacterial effectively to avoid skin allergies;
   C. No any chemical additives, environmental, safe and healthy.
   D. High cost-effective

Solution 3: Washing ceramic ball (100g) + negative ion ceramic ball (30g) + MACA antibacterial ball (20g)
Cost: USD 0.6/pc
Promotional Point:
A. Decrease water surface tension and improve penetration. Activated water molecule and improve clean energy;
   B. Antibacterial effectively to avoid skin allergies;
   C. No any chemical additives, environmental, safe and healthy.
   D. Low cost
**Installation Place**

A. Bottom of washing machine;  
B. Outside water entrance;  
C. Inner water entrance;  
D. Outlet of washing car tool  
E. Water entrance of toilet

**Appearance Design**
PART 04
Support

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For more information, just contact us now~